



Programming and Web Statistics

Cablecast Hours

Waycross operates a master control playback system, providing 6 channels of local programming to our communities on Spectrum Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2017:

Total NEW first run, local Programs Cablecast	1,328
Total NEW first run, local running time (hrs)	1,194
Total Programs Cablecast	22,166
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	
Total Hours Cablecast	28,529
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	

Online Streaming Video

Government Channel - 2,541 viewers

<http://www.waycross.tv/govlive>

Education Channel - 2,328 viewers

<http://www.waycross.tv/edlive>

Graduations - 952 viewers

College Football - 13,833

Waycross Website - www.waycross.tv

Waycross had 8,487 unique visitors to the web site and 30,063 total page views.

Waycross Video on Demand

Waycross programming is available online through our website. During 2017, we had 337,921 viewings of our videos online, for a total of 1,980,251 minutes.

The most viewed current program online was *OHSAA State Wrestling Semi-Finals: March 10, 2017*. Other top full programs on the Waycross website included:

OHSAA State Wrestling Semi-Finals - March 4, 2016

Turpin vs Colerain High School softball

Colerain vs LaSalle Football - September 9, 2016

OHSAA District Wrestling Finals - March 4, 2017

Winton Woods vs Moeller Men's Basketball - January 6, 2017

White Oak Middle School Spring Choral Concert: May 17, 2017

Winton Woods vs LaSalle Football - September 22, 2017

Colerain vs Northwest Women's Volleyball - Sep. 14, 2015

Winton Woods vs LaSalle Regional Final Football - 11/17/17

Lawrenceburg at Colerain Wrestling - January 12, 2017

Colerain High School Show Cards Premiere Night - 1/7/17

Winton Woods vs PRMS 8th Grade Football Game - 9/24/15

KY Christian vs Cincinnati Christian U Football - 10/29/16

Winton Woods Community Talent Showcase - February 2, 2017

Cincinnati Christian U. vs Ave Maria Football-August 26, 2017

Colerain vs Fairfield Varsity Football - October 16, 2016

Cincinnati Christian U vs Bethel College Football 10/1/16

Winton Woods vs Northwest Men's Basketball 1/17/17

Colerain vs St. Xavier Varsity Football September 1, 2017

Winton Woods vs Northmont Football - August 25, 2017

Colerain HS Show Choirs Premiere Night - January, 9, 2016

Cincinnati Christian U vs Union College Football - 8/27/16

Colerain vs Springboro Reg. Quarter-Final Football 11/4/16

Winton Woods vs LaSalle Football - September 23, 2016

Colerain vs White Oak 8th Grade Football - October 8, 2016

OHSAA State Wrestling Championship: Consolations - 11/5/16

Winton Woods vs Elder Football Game - October 13, 2017

Colerain vs. Moeller OHSAA Quarter-Final Football - 11/3/17

Cincinnati Christian U. vs Reinhardt U. Football -9/2/17

The Charles Fold Singers

Public Access

Waycross Community Media provides training, free equipment use and free cablecast/webcast of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

Public Access Programming

24 independent producers produced 913 new public access programs, totaling 766 hours.

Waycross produced 13 new community event programs for a total of 6 hours.

Training

Waycross held 19 workshops/training sessions with 19 different participants. 25 people completed certification to use our equipment in 2017.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on our Public Access Channels. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.

Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

Educational Access Programming

Waycross produced 214 new educational access programs, totaling 241 hours. These programs included high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs and award presentations, and monthly magazine programs highlighting academic programs in the schools.

In addition, Waycross cablecast 1085 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, and Deutsch Welle.

Summer Camp

Waycross sponsored two summer film maker workshops for Middle School and High School youth. These served 12 teens and resulted in two short films, *The Chip* and *Breadageddon*, which were presented to parents at a premiere party in July.



Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills and Springfield Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.



Volunteer Recognition 2017

Government Meetings

Waycross cablecasts the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast every general council/trustee meeting held in 2017 for our communities. In addition, Waycross videotaped for playback public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings.



Email Talks with Santa and his Wife LIVE!

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

Government Access Programming

Waycross produced 188 new government access programs, totaling 180 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, Jazz in the Park, Forest Park Environmental programming, Springfield Twp. Concerts and many more.



Waycross Election Forums

In addition, Waycross cablecast 681 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; Pentagon Channel programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health; Ohio Department of Aging and Ohio Bureau of Workers Compensation programming.



Waycross coverage of High School Football

Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

Volunteer Recognition

Waycross had 147 volunteers participate in 398 productions. Of these, 70 were new (began volunteering in 2017) and 77 were retained from previous years.

The 34th Annual Volunteer Recognition Night was held on August 14 at the Waycross Studio. Each volunteer in attendance received a Waycross hat.

Volunteer of the Year

Our Volunteer of the year was Chester Watson who volunteered on 35 productions in 2017. Chester has been volunteering with us since 2016, and has participated in over 82 productions. Thanks Chester!

Top 10 Volunteers for 2016-17

Chester Watson	Tom Bruckman
Kent Lipps	Jason Dudley
Matt Steele	Renjit Varghese
Butch Culbreth	Eric Johann
Hugh Staples	R.T. DeNike

Government Access

Spectrum Cable 23 (Colerain 8)
Cincinnati Bell Fioptics 853
 Internet: www.waycross.tv/govlive
 On Demand: www.waycross.tv/vodg

Educational Access

Spectrum Cable 4 & 17
Cincinnati Bell Fioptics 854 & 855
 Internet www.waycross.tv/edlive
 On Demand: www.waycross.tv/vode

Public Access

Spectrum Cable 8 (Colerain 979), 15 & 24
Cincinnati Bell Fioptics 850, 851, 852

Spectrum Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP. ONLY
Spectrum Ch. 24 in most of Greater Cincinnati
Spectrum Ch 979 & All Fioptics Channels available throughout SOUTHWEST OHIO

Community Programming Board

Joseph E. Orndorff (Chair)

Forest Park:
 Wayne Coates
 Jayme McCarter
 Rhonda Hobbs
 Shelia Cottle
 Steven Cottle

Greenhills:
 Teresa Trascritti
 Galina Radford (Secretary)
 Jonathon Palmer
 Nancy Moore (Vice Chair)
 Melanie Brokaw (Treasurer)

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COMMUNITY PROGRAMMING BOARD
 REGIONAL COUNCIL OF GOVERNMENTS

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