



COMMUNITY PROGRAMMING BOARD REGIONAL COUNCIL OF GOVERNMENTS

2020 Annual Report

The CBPRCOG operates Waycross Community Media, a community media center that provides exciting opportunities to learn, communicate, share ideas, and build community. Waycross provides Public, Educational and Government Access services to Forest Park and Greenhills Ohio; Government Services to Springfield Township and Colerain Township, Ohio; and Educational Access Services to the Winton Woods City Schools and Northwest Local Schools.

Programming and Web Statistics

Cablecast Hours

Waycross operates a master control playback system, providing 6 channels of local programming to our communities on Spectrum Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2020:

Total NEW first run, local Programs Cablecast	1178
Total NEW first run, local running time (hrs)	1038
Total Programs Cablecast	22,038
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	
Total Hours Cablecast	32,094
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	

Online Streaming Video

Government & Education Channels, Graduations, LIVE Sports and Concerts

49,610 Views for 582,861 Minutes

Waycross Website - www.waycross.tv

Waycross had 19,689 unique visitors to the web site and 70,443 total page views.

Waycross Video on Demand

Waycross programming is available online through our website. During 2020, we had 357,707 viewings of our videos online, for a total of 2,892,000 minutes.

The most viewed current program online was *The Warrior Duals Wrestling Meet: 2/10/18*. Other top full programs on the Waycross website included:

Waycross Election Forum: Representative to Congress, 1st District
 OHSAA State Wrestling Semi-Finals: March 10, 2017
 2020 Colerain High School Graduation Ceremony
 OHSAA State Wrestling Semifinals - March 8, 2019
 OHSAA State Wrestling Championship: Semi-Finals - March 4, 2016
 Sycamore & Ross at Northwest High School Wrestling - 12/7/18
 Winton Woods vs Pleasant Run 7th Grade Football Game of 9/13/17
 OHSAA D1 SW District Wrestling Finals - March 7, 2020
 Colerain vs Lakota West Football of August 28, 2020
 Taylor Elementary 2nd Grade Concert: May 1, 2018
 SWOWCA Glenn Sample Wrestling Classic - December 22, 2019
 White Oak Middle School Graduation of June 2, 2015
 WWMS vs. PRMS 8th Grade Football - September 11, 2019
 OHSAA Regional Final Football: LaSalle vs. WWHS - 11/6/20
 OHSAA District Wrestling Finals: March 4, 2017

Jazz in Forest Park: Part 2 - Alex Bugnon - August 4, 2018
 Northwest vs. Taft High School Football - August 28, 2019
 OHSAA Southwest Ohio District Wrestling Finals: 3/3/18
 Colerain vs Hamilton High School Football 10/11/19
 St. Xavier vs Colerain Football - September 6, 2019
 Thurgood Marshall vs WWHS Men's Varsity Basketball - 2/14/20
 OHSAA State Wrestling Tournament: Finals - March 11, 1995
 OHSAA Quarterfinal Football: Princeton vs. Colerain - 11/8/19
 WWHS vs. West Clermont HS Football - September 11, 2020
 Hughes vs WWHS Men's Varsity Basketball - February 8, 2020
 Winton Woods vs Lebanon Football of September 4, 2020
 SWOWCA/Glenn Sample Wrestling Classic: December 17, 2017
 Colerain HS Mid-Winter Choir Concert - February 27, 2020
 Moeller vs. WWHS Football - September 20, 2019
 Northwest vs Colerain High School Wrestling - 1/17/20

Public Access

Waycross Community Media provides training, free equipment use and free cable-cast/webcast of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

Public Access Programming

29 independent producers produced 784 new public access programs, totaling 674 hours.

Waycross produced 5 new community event programs for a total of 2.5 hours.

Training

Waycross held 15 workshops/training sessions with 24 different participants. There were 27 certifications to use our equipment in 2020.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on our Public Access Channels. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.

Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

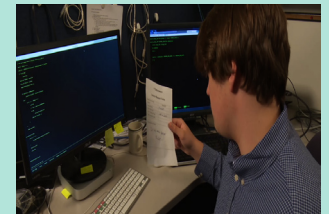
Educational Access Programming

Waycross produced 144 new educational access programs, totaling 135.5 hours. These programs typically include high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs and award presentations, and monthly podcast programs highlighting academic programs in the schools.

In addition, Waycross cablecast 2348 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, University of California TV, and Deutsch Welle.

Summer Camp

Waycross sponsored a summer film maker workshop for Middle School and High School youth. This workshop served a covid-19 reduced total of 7 teens and resulted in a short film, *Unplugged*, which was presented at a premiere drive-in theater style party in July



AWARDS

Waycross received two regional Philo Awards in 2020 for *Waycross Summer Film Workshop Presents: Return of the Attacking Squiller Squambies* in the Entertainment: Student Category and *Jazz in the Park 2019* in the Performing Arts Category.

Waycross also received local Blue Chip Awards for *Waycross Election Forum: Forest Park Candidates Forum* in the Power of Access category and *Talking with Santa* in the LIVE Studio Programming category.

Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills, Springfield Township and Colerain Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.



Forest Park City Council Meeting

Government Meetings

Waycross cablecasts & streams the council and trustees meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast all general council/trustee meetings held in 2020 for our communities. In addition, Waycross videotaped for playback* public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings. **NOTE: ALL meetings after April 1 were cablecast and streamed LIVE, including many boards and commissions not normally cablecast, due to Covid 19 requirements.*



Colerain Township Memorial Day Ceremony

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bul-

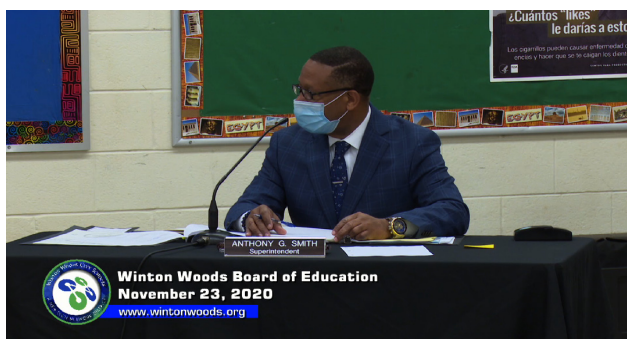
Government Access Programming

Waycross produced 245 new government access programs, totaling 226 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with...., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, special Covid-19 Programming, Special Library Programming, Special FP Senior Center Programming, FP City Manager video podcasts, and many more.



Waycross Election Forum: State Representative, 28th District

In addition, Waycross cablecast 2032 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; DOD programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health and Ohio Department of Aging programming.



Winton Woods Board of Education Meeting

Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

Volunteer Recognition

Waycross had 76 volunteers participate in 435 productions. Of these, 20 were new (began volunteering in 2020) and 56 were retained from previous years.

Due to Covid-19, we were unable to hold a Volunteer Recognition Event in 2020.

Volunteer of the Year

Our Volunteer of the year was Chester Watson who volunteered on 30 productions in 2020. Chester has been volunteering with us since 2016, and has participated in over 158 productions. Thanks Chester!

Top 10 Volunteers for 2019-20

Adam Schrand	Tom Bruckmann
RT DeNike	Richard Dudley
Isaac Andrews	Eric Johann
Lamar Roulhac	J.J. Samuelson
Justin Bergquist	Kent Lipps

Government Access

Spectrum Cable 23 (Colerain 8)
Cincinnati Bell Fioptics 853
Internet: www.waycross.tv/govlive
On Demand: www.waycross.tv/vodg

Educational Access

Spectrum Cable 4 & 17
Cincinnati Bell Fioptics 854 & 855
On Demand: www.waycross.tv/vode

Public Access

Spectrum Cable 8 (Colerain 979), 15 & 24
Cincinnati Bell Fioptics 850, 851, 852
On Demand: www.waycross.tv/vodp

Spectrum Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP. ONLY
Spectrum Ch. 24 in most of Greater Cincinnati
Spectrum Ch 979 & All Fioptics Channels available throughout SOUTHWEST OHIO

Community Programming Board

Joseph E. Orndorff (Chair)

Forest Park:
Jermaine Hill
Jayme McCarter
Rhonda Hobbs
Chelsea Nuss
Steven Cottle

Greenhills:
Rob Howell
Galina Radford (Secretary)
Eric Laine
Nancy Moore (Vice Chair)
Melanie Brokaw (Treasurer)

Waycross Staff

Executive Director
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Government Access
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Production Coordinator
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WAYCROSS
BUILDING COMMUNITY THROUGH COMMUNICATIONS

2086 Waycross Road
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513-825-2429
www.waycross.tv

Thanks to our 2020 Sponsors



Klein Residential | Matt & Dominique Mercurio
Dan Starkey- Roger Bacon



Storytime with the Greenhills Police Chief



Springfield Township Virtual Touch-A-Truck



Talking with Forest Park - Mobile Stroke Unit